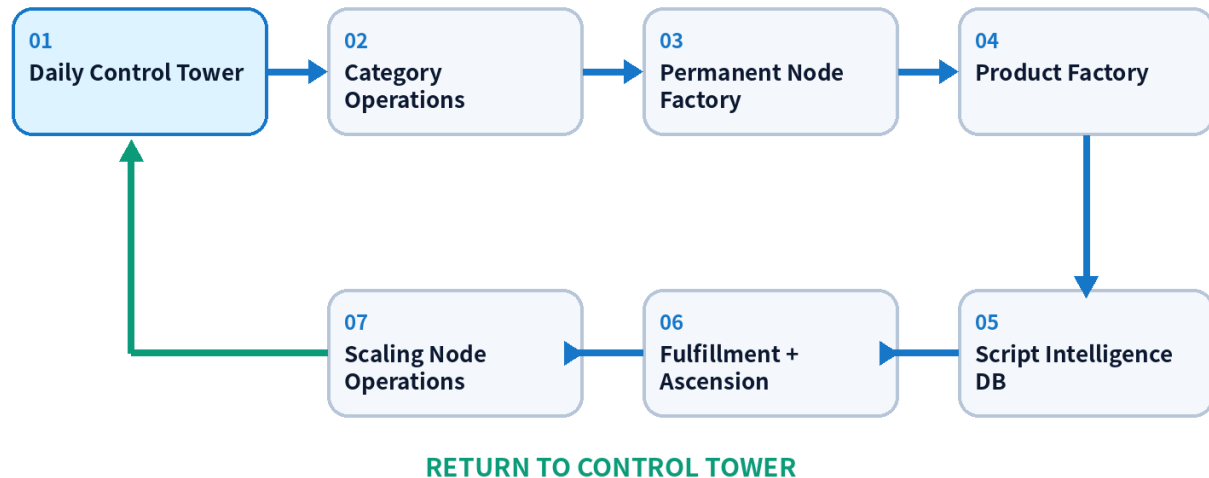


SEKAI PORT VISUAL OPERATING MANUAL

Follow the factory floor. Know where you are, what must move, and where the output goes next.

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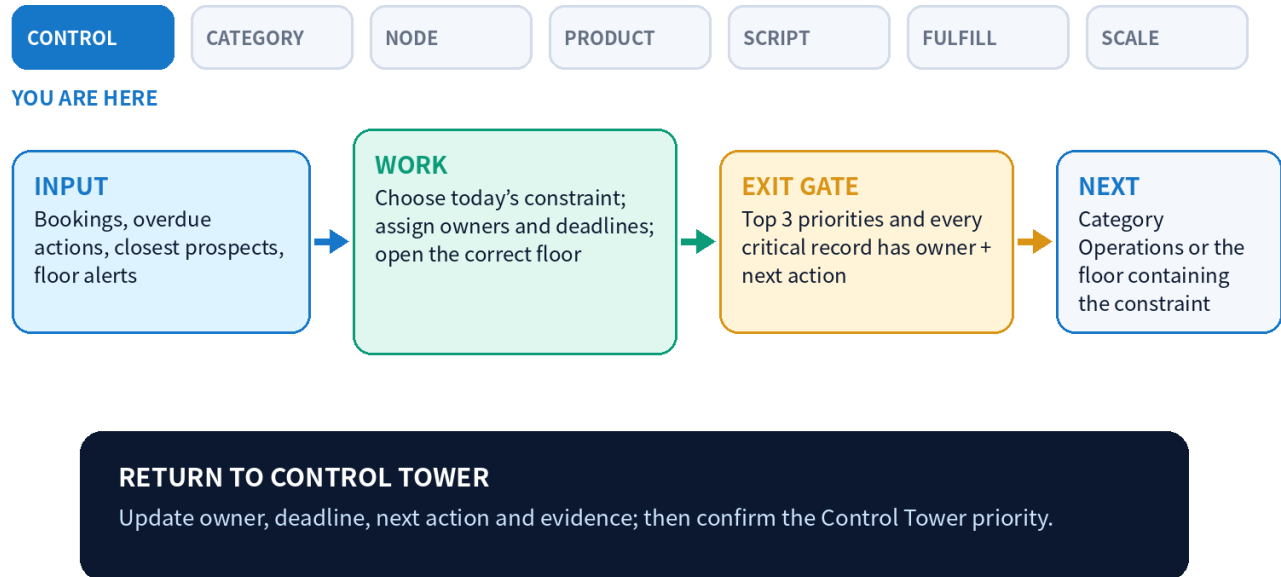


How to use this manual

- Open the Control Tower first.
- Find the constraint.
- Turn to that floor page.
- Complete the exit gate.
- Return to the Control Tower.

01 Daily Control Tower

01 Daily Control Tower



OPERATE THIS FLOOR

- Open Control Tower first
- Review bookings, overdue items and closest five prospects
- Choose one constraint
- Enter the specialist floor
- Return and confirm tomorrow's top three

Completion check

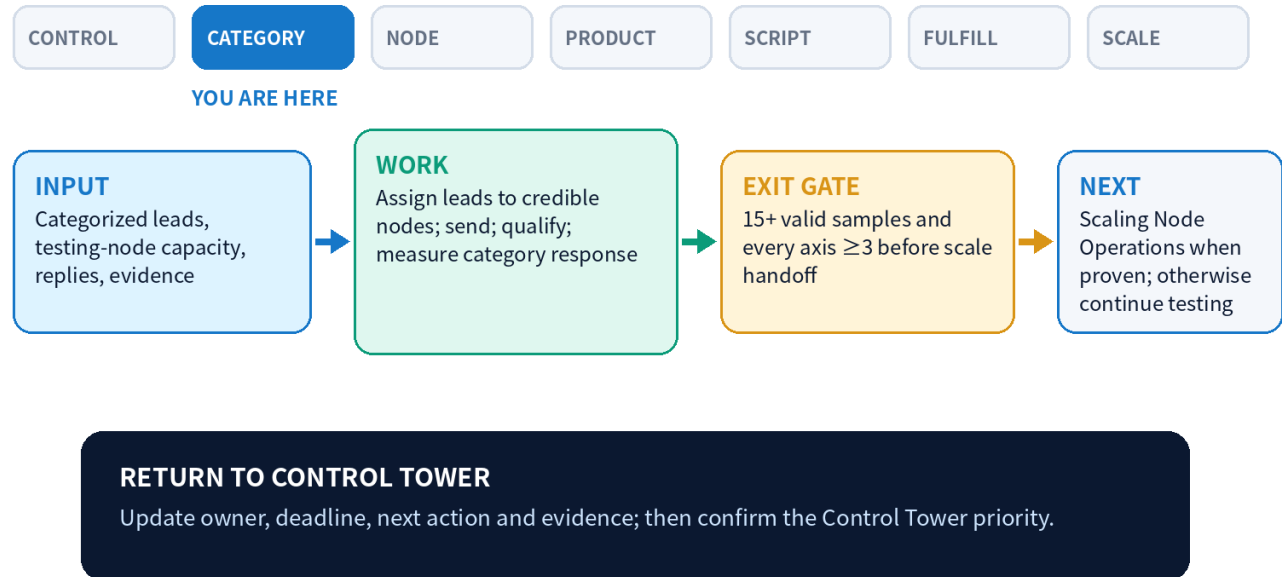
Top 3 priorities and every critical record has owner + next action

Handoff

Category Operations or the floor containing the constraint

02 Category Operations

02 Category Operations



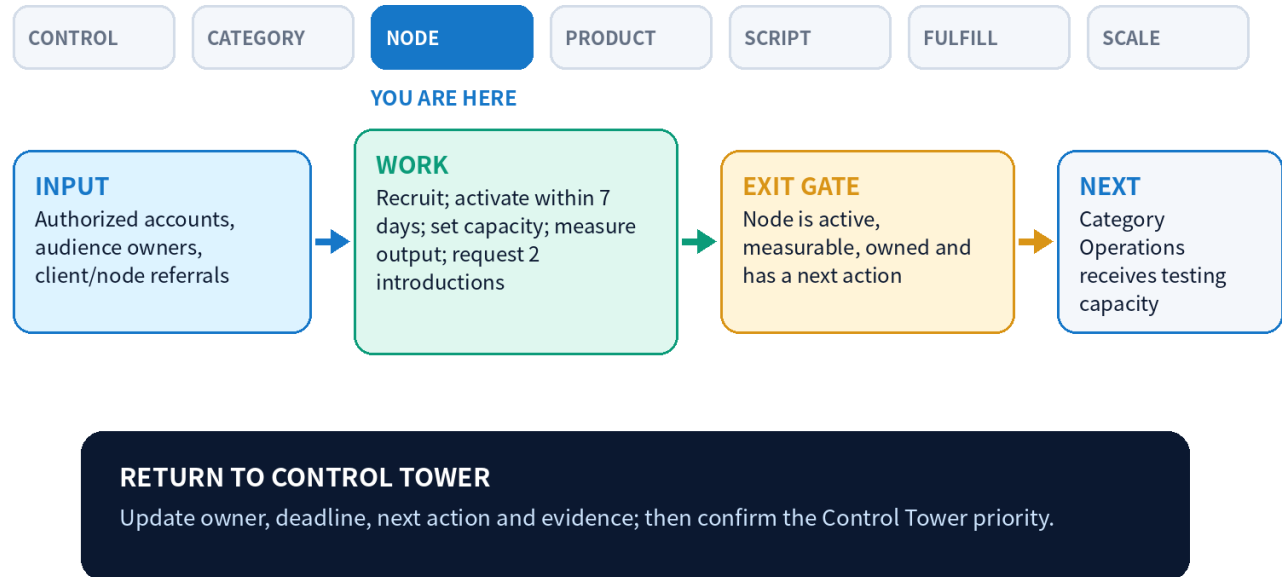
OPERATE THIS FLOOR

- Maintain two days of lead inventory
- Assign by credibility and available capacity
- Record actual reply and qualification
- Promote only after the 15/20 gate
- Create a scale handoff with evidence

Completion check	Handoff
15+ valid samples and every axis ≥ 3 before scale handoff	Scaling Node Operations when proven; otherwise continue testing

03 Permanent Node Factory

03 Permanent Node Factory



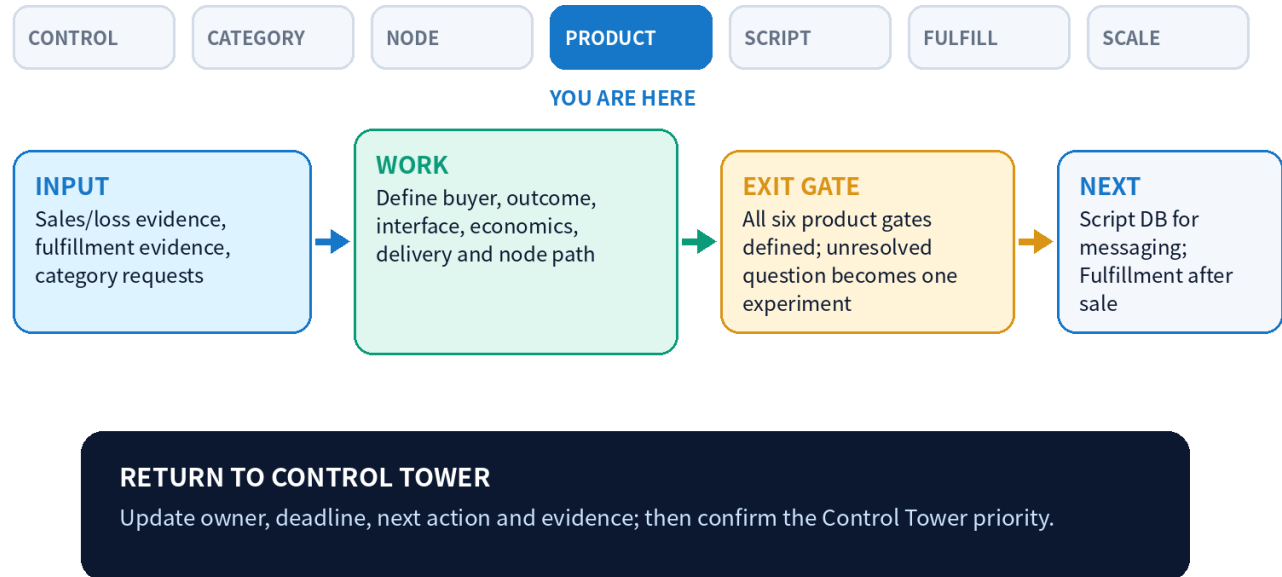
OPERATE THIS FLOOR

- Add test-node candidates continuously
- Activate accepted nodes inside seven days
- Set real daily capacity
- Measure output, not titles
- Request two introductions before activation is complete

Completion check	Handoff
Node is active, measurable, owned and has a next action	Category Operations receives testing capacity

04 Product Factory

04 Product Factory



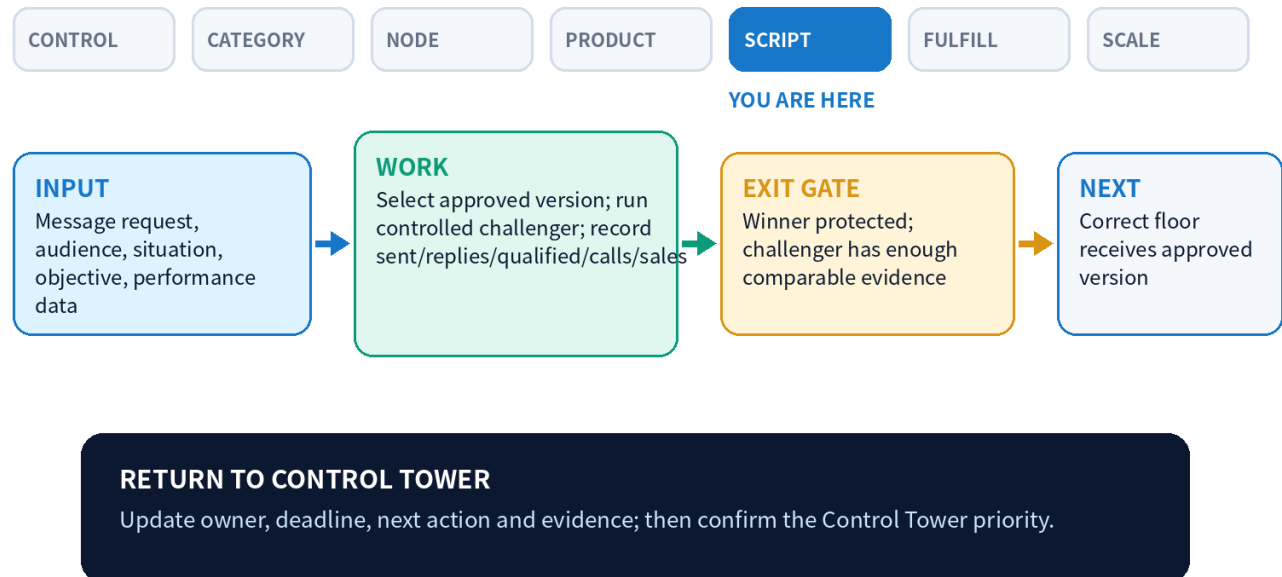
OPERATE THIS FLOOR

- Review sales, loss and delivery evidence
- Check six product gates
- Choose one unresolved constraint
- Create one measurable experiment
- Update only the affected version

Completion check	Handoff
All six product gates defined; unresolved question becomes one experiment	Script DB for messaging; Fulfillment after sale

05 Script Intelligence DB

05 Script Intelligence DB



OPERATE THIS FLOOR

- Pull the currently approved script
- Keep audience and objective fixed
- Measure the complete funnel
- Never overwrite the winner
- Promote, iterate or archive

Completion check

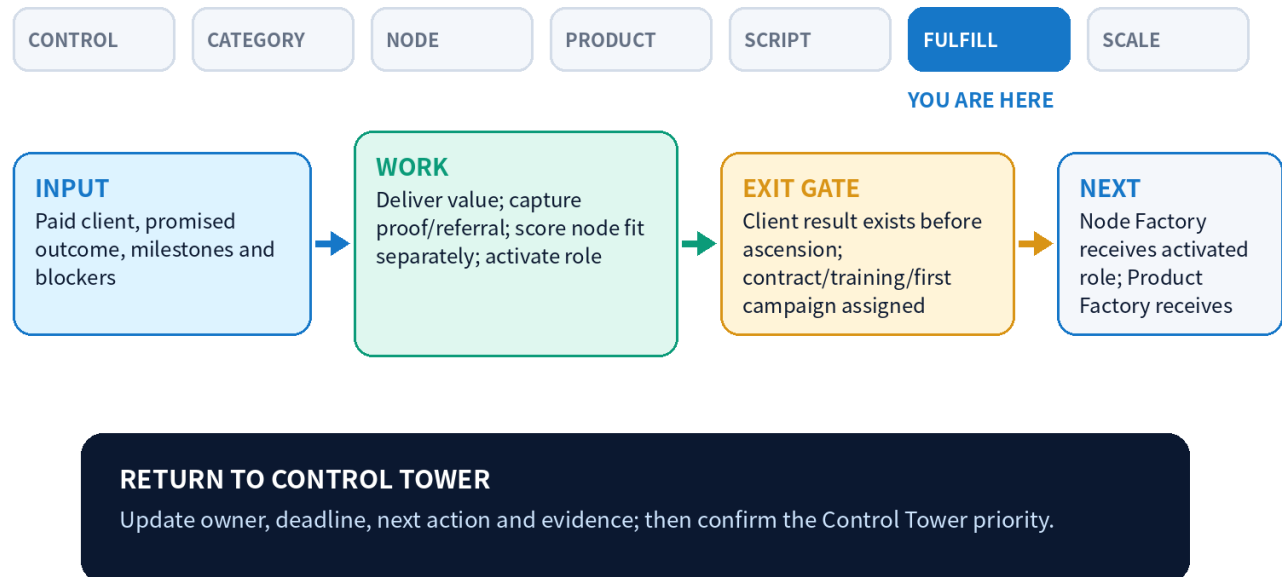
Winner protected; challenger has enough comparable evidence

Handoff

Correct floor receives approved version

06 Fulfillment + Ascension

06 Fulfillment + Ascension



OPERATE THIS FLOOR

- Move every paid client one milestone
- Remove blockers
- Capture proof and referral permission
- Score buyer fit and node fit separately
- Activate only after value and trust exist

Completion check

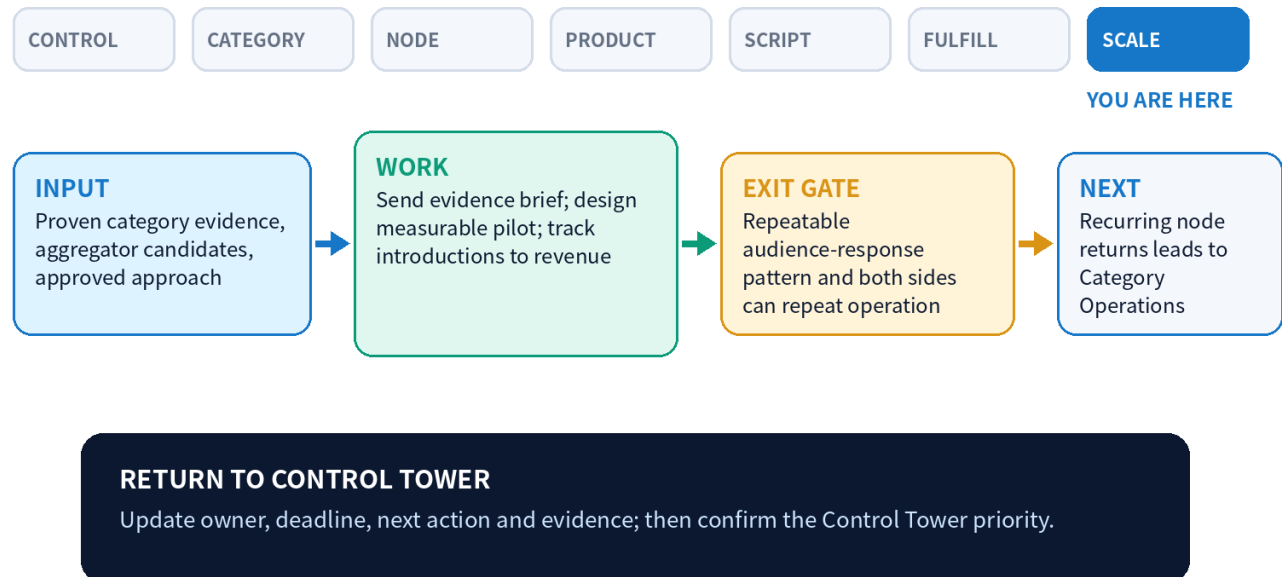
Client result exists before ascension;
contract/training/first campaign assigned

Handoff

Node Factory receives activated role; Product
Factory receives evidence

07 Scaling Node Operations

07 Scaling Node Operations



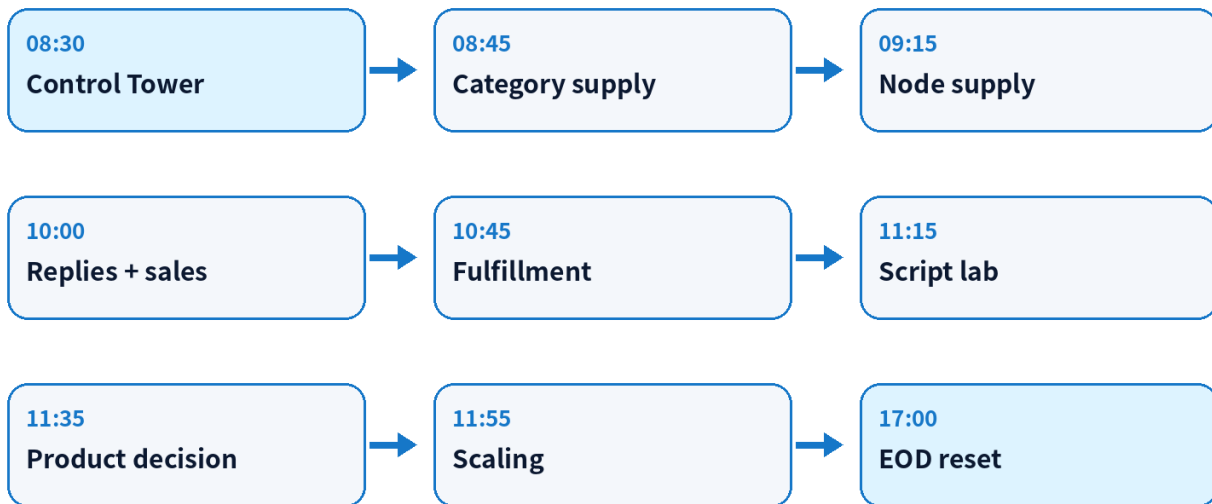
OPERATE THIS FLOOR

- Use proof, not theory
- Approach five candidates per proven category
- Define audience, CTA, owner, date and tracking
- Run one low-risk pilot
- Make recurring only when repeatable

Completion check	Handoff
Repeatable audience-response pattern and both sides can repeat operation	Recurring node returns leads to Category Operations

Daily route: how to walk the factory

DAILY FACTORY ROUTE



Rule: work the constraint in its source-of-truth floor, then return to Control Tower.

End-of-day gate

- Every critical record has owner, deadline and next action.
- Actual evidence is recorded in the source-of-truth floor.
- Backups are exported.
- Tomorrow's top three constraints are visible in Control Tower.